

[Activating Community Diagnosis]

The urban psychological method of [Activating Community Diagnosis] forms the basis for processes of sustainable urban development, which plan a participation of the public. Citizens are motivated to take part of the participation, because their own topics, aspects and requests are brought in.

The central requirement is, to understand the city from the view of ALL inhabitants! The center of interest is, to experience, what people think about the future of their city. Which topics move them? With whom do they speak about it? Both single interviews and group interviews are accomplished, with politicians, economists, adolescents, senior citizens, cultural active people and many more. These interviews are taken as well in public areas, as with individual dates.

As a result a representative urban psychological DIAGNOSIS is provided, which particularly refers to local characteristics, which are important for a sustainable urban development of a city. A central element of this method is the representation of all those social groups, which are important to be included into a future-oriented development. I call this representation ‚Kommunegramm‘.

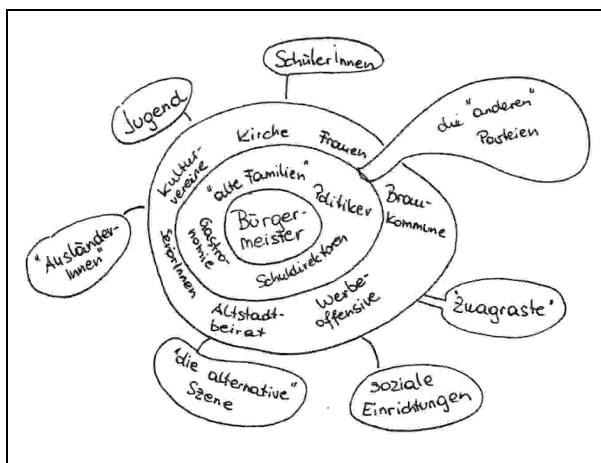


Fig. 1: Example for a ‚Kommunegramm‘ of a small town in Austria.

With [Activating Community Diagnosis] municipalities and cities receive a founded document, on whose basis they can start future-oriented and sustainable development processes. The advantage of this method is obvious: On the one hand the population is motivated by their participation in community processes. Secondly the results of the diagnosis can be consulted several years as decision basis for political strategies. Thirdly local characteristics are considered.

Sequence of actions:

1. INITIAL INTERVIEW WITH THE MAYOR

Goal: Getting a first impression of the community.

2. DATA-COLLECTION & ANALYSIS

Goal: An illustration of the pictures in the heads of the inhabitants with reference to their city.

3. DIAGNOSTIC PICTURES & FUTURE POTENTIAL

Goal: Provide the diagnosis for the future-steady development of the municipality.

4. SECOND INTERVIEW WITH THE MAYOR

Goal: Examine the Diagnostic Pictures.

5. FEEDBACK-WORKSHOP

Goal: Exchange of information with the inhabitants about the diagnosis and the analysis of the future-oriented Potentials of their community.

6. PROVIDING A FINAL REPORT / PRESENTATION FOR THE MUNICIPAL COUNCIL

Goal: Derive further provisions.

Length of the procedure: 5 months

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For further information see my website: www.stadtpsychologie.at